



SPONSORSHIP OPPORTUNITIES

35th ACM International Conference on **User Modeling, Adaptation and Personalization**

On behalf of the Organizing Committee, we invite your organization to support ACM UMAP 2027. UMAP is the premier international venue for research on interactive systems that model, adapt and personalize to their users — at the intersection of AI and HCI. Inclusion is a core priority: your sponsorship lowers financial barriers and supports student participation.

Visibility & reputation Build brand awareness in a focused international community active in personalization and user-adaptive systems.	Recruitment & networking Meet excellent candidates and showcase your technologies to a highly relevant, research-active audience.	Accessibility & inclusion Keep participation feasible for students and under-represented groups and fund community-building efforts.
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FIVE SPONSORSHIP LEVELS

BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Availability	1 available	Multiple	Multiple	Multiple	Multiple
Website listing (logo + link) and social media promotion	✓	✓	✓	✓	✓
Tabletop brochure (up to 1) at the registration desk	✓	✓	✓	✓	✓
Conference bag promotional insert ¹	up to 4 pages	up to 2 pages	1 page	—	—
Company name and logo on the conference badge lanyard	✓	—	—	—	—
Executive opening remarks (up to 2 minutes) ²	✓	—	—	—	—
Priority for à la carte selection ³	1st	2nd	3rd	4th	5th
Early access to opted-in attendee contact information ⁴	4 weeks in advance	3 weeks in advance	2 weeks in advance	At conference start	After the conference
Onsite exhibition booth or table	✓	✓	✓	✓	—
Complimentary / discounted registrations ⁵	FREE × 3	FREE × 2	FREE × 1	50% off × 1	25% off × 1
Prime logo placement on conference advertising	✓	✓	✓	—	—
Promotion slides during the main conference	✓	✓	✓	—	—
Recognition at the award ceremony (logo)	✓	✓	✓	—	—
Recognition at the award ceremony (oral)	✓	✓	—	—	—
Opportunity to join the industry panel	✓	✓	—	—	—
Industry demo / showcase during the poster session	✓	✓	—	—	—
Industry Spotlight & Career Opportunities Session	✓	✓	—	—	—
Job / internship posting on the conference website	up to 5 postings	up to 3 postings	up to 2 postings	up to 1 posting	up to 1 posting
INVESTMENT	\$12,000	\$8,000	\$5,000	\$3,000	\$1,500

¹ Printed sides; 4 pages = 2 double-sided sheets. Diamond and Platinum inserts may include job-posting material; Gold is general promotional material only. ² Script agreed with the General Chairs in advance. ³ Gold and above are confirmed on receipt; Silver and Bronze are held as provisional reservations until 5 March 2027. ⁴ Shared only for attendees who have explicitly opted in. ⁵ Full non-member registration: \$1,000. Discount codes are valid for early-rate registration only.

Full à la carte opportunities on page 2 · Become a sponsor: umap2027-sponsorship@um.org · <https://um.org/umap2027/>



À la Carte Sponsorship Opportunities

ACM UMAP 2027 · Chicago, USA · June 9–12, 2027

À la carte items give sponsors greater visibility through named events, named awards and branded conference materials. They are available to sponsors at **Bronze level or above** and can be combined with any level. Named à la carte sponsorship appears on venue signage, on the conference website and in the acknowledgements at the conference, **separately from your sponsorship tier** — combining a level with à la carte naming rights is the most visible option available, for example Platinum together with the conference banquet.

À LA CARTE ITEM	PRICE	AVAILABLE	WHAT THE SPONSOR RECEIVES
Conference banquet	\$7,000	1	Named sponsorship of the banquet. Venue signage; named listing on the website and in the program; oral acknowledgement at the banquet and at the closing session; welcome remarks at the banquet (up to 3 minutes, no slides) .
Welcome reception	\$4,000	1	Named sponsorship of the welcome reception. Venue signage; named listing on the website and in the program; oral acknowledgement at the reception.
Conference T-shirts	\$3,000	1	UMAP'27 and sponsor logo on the T-shirts given to every attendee; named listing on the website and in the program. <i>Commitment required by 2 April 2027; T-shirts are produced only if sponsored.</i>
Conference lunch	\$2,500 each	4	Named sponsorship of one conference lunch. Venue signage on the day; named listing on the website and in the program; acknowledgement in the combined à la carte listing at the opening / closing session.
Conference bag	\$2,500	1	Sponsor logo and company name prominently displayed on the conference bag given to every attendee; named listing on the website and in the program. <i>Commitment required by 2 April 2027.</i>
Coffee breaks (per conference day)	\$1,800 each	4	Named sponsorship of all coffee breaks on one conference day. Venue signage on the day; named listing on the website and in the program; acknowledgement in the combined à la carte listing.
Conference badge lanyard	\$1,500	1	Sponsor name and logo on the lanyard given to every attendee. <i>Reserved for the Diamond sponsor; available à la carte only if no Diamond sponsorship is secured. Commitment required by 2 April 2027.</i>
Poster and demo awards	\$750 each	2	The award is named after the sponsor — e.g. “[Sponsor] Best Poster Award” or “[Sponsor] Best Demo Award”. Sponsor named on the certificates, announced at the awards ceremony, and listed on the website and in the program.
Sponsored student registrations	\$600 each	minimum 2	Each sponsorship covers one full student registration, giving a student complete access to the conference including all meals, the welcome reception and the banquet. \$600 is the published student rate; the full amount goes directly to student participation. Sponsor named on the website, in the program and at the opening session.

The best poster and best demo awards are offered only if sponsorship is secured; each award carries a cash prize funded by the sponsorship, and sponsors of these awards are subject to confirmation by the UMAP Steering Committee. The Best Paper Award and the James Chen Best Student Paper Award are sponsored by Springer and User Modeling Inc., respectively.

TERMS

Eligibility	À la carte items are available to sponsors at Bronze level or above and can be combined with any sponsorship level. À la carte contributions are additional to, and do not count toward, sponsorship level thresholds.
Allocation	À la carte items are limited in number. Requests from sponsors at Gold level or above are confirmed on receipt, in order of commitment. Requests from Bronze and Silver sponsors are held as provisional reservations until 5 March 2027, when any item not taken by a higher-level sponsor is confirmed. After 5 March 2027, remaining items are confirmed on a first-come, first-served basis, regardless of level. Where a provisional reservation cannot be confirmed, the sponsor has first refusal on the next available item of equivalent value, or may withdraw the à la carte portion of their commitment for a full refund.
Finance	All amounts are in US dollars. ACM is the financial point of contact for all sponsorship agreements: contracts are signed and invoices issued by ACM. The Sponsorship Chairs coordinate the selection of levels and à la carte items; formal paperwork is processed through ACM.
Materials	Sponsor logos (vector format, or 300 dpi or higher) must be received by 2 April 2027 for inclusion in signage, printed materials and the conference program. Signage format, size and placement are determined by the organizers in consultation with the venue.

Popular combinations

Platinum + Conference banquet
\$15,000

Gold + Conference bag
\$7,500

Bronze + Coffee breaks (1 day)
\$3,300

Ready to sponsor ACM UMAP 2027?

Contact the Sponsorship Chairs at umap2027-sponsorship@um.org to confirm your level and à la carte selections.